

# Measuring the Impact of Training – 1 day

## Course Overview:

**So, did the training really do what it set out to do?  
Was it worth it?**

Increasingly, training departments are being asked to justify the training they offer with hard data. Since organisations are under great pressure to cut costs and do more with less, this trend is likely to continue. If you haven't been asked to prove the ROI (Return On Investment) from your training, you probably will be soon. Proper assessment and evaluation of learning interventions is essential to organisational effectiveness in these hyper-busy and competitive times. We should be 100% serious about evaluation - it really is our friend!.



## Course Outcomes:

By the end of the course you should be able to:

- Understand and explain a variety of evaluation and assessment methodologies;
- Identify and communicate with all stakeholders;
- Devise an appropriate process for an evaluation project;
- Collect and accurately interpret both 'hard' & 'soft' data;
- Use financial instruments to justify training investment.

## Course Content:

Setting the scene; What is “effective evaluation of training interventions”; Examine a range of evaluation models; Recognise limitations of evaluation methodologies; Design an Holistic Evaluation Strategy; Setting measurement criteria; Measurement Toolkit; Financial measures; ROI/MIT; Examine current practice with a view for improvement.

**Our CPD Courses can be delivered "In-House" anywhere in the world. We can meet your organisation's specific needs and learning materials can be customised to provide greater relevance.**

**For more information call 0845 474 1969**